

# MINEX '08

IV ГОРНО-ГЕОЛОГИЧЕСКИЙ ДЕЛОВОЙ ФОРУМ  
IV MINING & EXPLORATION BUSINESS FORUM



РОССИЯ В МИРОВОМ ГОРНОРУДНОМ ПРОИЗВОДСТВЕ: ОТ МЕСТОРОЖДЕНИЯ К РЫНКУ  
RUSSIA IN GLOBAL MINING & EXPLORATION: FROM MINE TO MARKET

## SPONSORSHIP TERMS AND BENEFITS

### 4<sup>TH</sup> RUSSIAN MINING & EXPLORATION FORUM

### MINEX 2008. MOSCOW 1-3 OCTOBER

If none of proposals suit your sponsorship requirements please, Minex 2008 organising committee may offer your organisation a tailor-made sponsorship package.

Please discuss your requirements with:

Arthur Poliakov, Director of the MINEX 2008 Conference Executive Committee.

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PREMIUM SPONSORSHIP OPPORTUNITIES	LEAD SPONSOR 95,000.00 USD (ONE OPTION)	PLATINUM SPONSOR 45,000.00 USD (THREE OPTIONS)	GOLD SPONSOR 25,000.00 USD (SIX OPTIONS)	SILVER SPONSOR 12,500.00 USD (TEN OPTIONS)
Key note address before the 1 <sup>st</sup> session	yes	no	no	no
Presentations at the plenary/technical sessions	3	2	2	1
Presentation at the “Business Podium” sessions	2	1	1	no
Session moderator	2	2	1	Subject to agreement
Private meeting room (1-2 October)	1	1	Subject to agreement	no
Admission tickets to 1-2 October MINEX2008	20	10	7	3
Admission tickets to 3 October MINEX Master Classes	20	10	7	3
Exhibition booth on 1-2 October	18 sq. m.	12 sq. m.	9 sq. m.	6 sq. m.
VIP tables at the Gala Dinner (2 October)	2 (20 persons)	1 (10 persons)	no	no
30% discount for additional tickets	yes	yes	yes	yes
<b>MARKETING AND BRANDING OPPORTUNITIES</b>				
Inserts in the delegate bags	yes	yes	no	no
A4 full colour advertisement in the MINEX2008 catalogue	4 pages	2 pages	1 page	1 page
Sponsor’s logo display on the MINEX2008 newsletters and marketing brochures	yes	yes	yes	yes
Sponsor’s logo display on the MINEX2008 advertising modules	yes	yes	yes	yes
Sponsor’s logoon the MINEX2008 home web page	yes	yes	yes	yes
Sponsor’s logo and short company profile with hyperlink from the sponsors section on the MINEX2008 website	yes	yes	yes	yes
Sponsor’s logo on the MINEX2008 catalogue cover page	yes	yes	yes	yes
Sponsor’s logo on the MINEX2008 welcome banners in the foyer	yes	yes	yes	yes
Sponsor’s logo on the MINEX2008 banners in the main congress & technical session halls	yes	yes	yes	yes
Sponsor’s logo on the Welcome banner of the Registration Booth	yes	yes	yes	yes
Sponsor’s logo on the MINEX2008 notepad	yes	yes	yes	yes
Sponsorship acknowledgement in press releases & event report	yes	yes	yes	yes
Full delegate list with contact details	yes	yes	yes	yes